



Date: 28 February 2017

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FOR IMMEDIATE RELEASE

**REWARDS4RACING ANNOUNCES THE
YOU SPEND, WE GIVE
CHARITY PARTNERSHIP WITH RACING WELFARE**

Rewards4Racing, the rewards programme for racegoers, has formed an exciting new partnership with Racing Welfare, the charity supporting the workforce of British horse racing.

As of today, Rewards4Racing will be donating to Racing Welfare each time a member makes a purchase through the Rewards4Racing website with one of their 4,000 plus retailers which include Booking.com, Argos and AO.com. Members will still receive their full allocation of points from Rewards4Racing but at the same time they will be giving back to the racing industry, through the donation made by Rewards4Racing.

Josh Apiafi, Co-Founder and Director of Rewards4Racing said: “When we started Rewards4Racing one of our aims was to make a real contribution to the racing industry and give back to this amazing sport. In 2016 87,000 Rewards4Racing members spent over £13.8million with the programme’s online and in-store retailers, now every time there is a shopping transaction from one of our members through the system, Racing Welfare will benefit”

Dawn Goodfellow, Chief Executive of Racing Welfare said: “We are thrilled to be supported by Rewards4Racing. Not only will the, You Spend, We Give, partnership raise significant essential funds for the charity, it will also ensure that the racing fans who are customers of Rewards4Racing

are able to find out more about the vital role that Racing Welfare plays in supporting racing's workforce."

Racing Welfare, founded in 2000, endeavours to enhance the wellbeing of people from the racing and breeding community, by providing comprehensive and individual support throughout and after their working lives. The charity's work aims to ensure that no-one from the thoroughbred racing and breeding community is left unsupported and that everyone has the opportunity to thrive.